



# WALNUT HILL | PROGRAM ADVERTISING | 2008-2009

Advertiser/Business		Today's Date	
Advertising contact		E-mail address	
Daytime Phone		Fax	
Address			
City		State	Zip

## Benefit Gala Souvenir Program Book

The 12th Annual Benefit Gala will take place on Friday, April 24, 2009, at the Back Bay Events Center in Boston, MA. Ads will be printed in color. Ad Reservation Form Due Date for Gala Ad: **Friday, September 5, 2008**

Ad Copy/Payment Due Date for Gala Ad: **Friday, February 13, 2009**



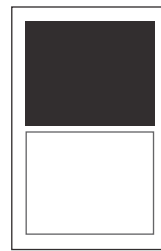
**Back Cover**  
5.5" x 8.5"  
 \$1,750



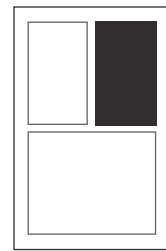
**Full Page**  
4.5" x 7.5"  
 \$1,500



**Three Quarter Page**  
4.5" x 5.125"  
 \$1,000



**Half Page**  
4.5" x 3.625"  
 \$750



**Quarter Page**  
2.125" x 3.625"  
 \$500

## Plus! Keiter Performing Arts Center Season Program Book

Gala Program advertisers are eligible to have their Gala ad reprinted in the Keiter Center's season programs. Ads will be printed in grayscale, with the exception of the back cover and inside back cover. Please note: This is an add-on opportunity only and may not be purchased separately. Ad Copy and Payment Due Date for Keiter Ad: **Friday, September 5, 2008**

**COLOR**  
**Back Cover**  
5.5" x 8.5"  
 \$1,500

**COLOR**  
**Inside Back Cover**  
5.5" x 8.5"  
 \$1,250

**Full Page**  
4.5" x 7.5"  
 \$1,000

**Three Quarter Page**  
4.5" x 5.125"  
 \$750

**Half Page**  
4.5" x 3.625"  
 \$500

**Quarter Page**  
2.125" x 3.625"  
 \$250

### Submitting Your Ad File

We can accept files in the following formats:

- PDF (save files at "Print" quality) • TIFF (300 DPI)

**Send to:**

Dave Dietz at [ddietz@walnuthillarts.org](mailto:ddietz@walnuthillarts.org) or  
Walnut Hill, 12 Highland St, Natick, MA 01760

Please submit a hard copy of your ad by mail or by fax to (508) 653-9593. If you have any questions or concerns about preparing your ad file contact Dave Dietz.

### Submitting Your Completed Form and Payment

**Send to:**

Martha Kleinman  
Walnut Hill, 12 Highland St, Natick, MA 01760

**Return the White original and retain the yellow copy for your records or as an invoice.**